

1st International Congress of Communication and Marketing in PALLIATIVE CARE

Escola Superior de Enfermagem
de Coimbra | ESEnfC

Auditório António Arnault – Pólo B

February 21-22, 2020



Organization



Organizing Committee

President: Duarte Soares
Ana Rocha
Cândida Cancelinha
Carla Reigada
Elsa Montenegro Marques
Goreti Marques
Joana Rente
Maria Goreti Mendes
Susana Caires
Tânia Mendes

Scientific Commission

Bárbara Gomes
Carla Reigada
Duarte Soares
Goreti Marques
José Carlos Bermejo
Maria Goreti Mendes
Paula Sapeta
Sara Pinto

Secretariat

admedic⁺

CONGRESS, MEETING
& EVENT MANAGEMENT

Calçada de Arroios, 16 C,
Sala 3 1000-027 Lisboa
T: +351 21 842 97 10
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Photography competition

I INTERNATIONAL CONGRESS OF COMMUNICATION AND MARKETING IN PALLIATIVE CARE

Main Theme: “Another look at palliative care”

This contest aims to raise citizens' awareness of the emergence of a more compassionate society through photographic records of those who think and embrace palliative care, as well as everything that represents the safeguarding of the rights of those who need them.

With this initiative, APCP aims to spread another look at palliative care.

Regulations for application

Article 1. Participation in the contest

1.1. The participation in the contest requires the entry of participants in the I International Congress of Communication and Marketing in Palliative Care.

1.2. Contest' participants should send the following elements to joana.marques@admedic.pt **until 25 January 2020:**

- a) The Photograph (up to a maximum of two per author).
- b) The author name, phone number and e-mail contact; Title/theme of the photograph; Place of registration and description of the photograph.
- c) Terms that should be written on the sending email: “To the Organizing Committee: having been launched, in the context of the I International Congress of Communication and Marketing in Palliative Care, the photography contest, we sent our proposal. By participating, we confirm that we are the author of the submitted photograph(s) and we therefore grant APCP all rights to use them. All photograph(s) submitted are free of third party rights, in particular, all identifiable persons in the photographs have given their consent to the above use. Our name will be mentioned as author next to the photograph(s). By submitting the photograph(s) as a participant, we agree to the terms of participation. The legal process is excluded.”

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d) To each submitted photograph will be assigned a code to ensure anonymity and blind evaluation by the jury.



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Article 2. Conditions of admission

- 2.1. Photographs size must be 30cm x 40cm.
- 2.2. Photographs must be related to the theme of the contest.
- 2.3. Only photographs will be considered at the contest and not any other images such as portraits and drawings.
- 2.4. Submitted photographs may not be signed by the participant or have any kind of symbol.
- 2.5. Only photographs submitted for registration until January 10th, 2020 will be accepted.
- 2.6. Detecting plagiarism will result in the exclusion from the contest.

Article 3. Jury and Selection Process

- 3.1. The jury consists of 3 elements.
- 3.2. It will be up to the jury to reject the photographs that do not meet the requirements.
- 3.3. From the photographs submitted to the competition, those that meet the requirements will be selected, and the authors will be notified of the jury's decision until February 7th, 2020.
- 3.4. The author of the selected photograph(s) must print it/them and deliver it/them on February 21st, in the morning, to the secretariat.
- 3.5. It will be up to the jury and the event participants to vote on the two best photographs (each weighting 50%).
- 3.6. The evaluation of the photographs will follow this criteria: creativity, originality, aesthetics, photographic quality and relevance of the message.

Article 4. Award

- 4.1. An award will be given to the 2 best works.
- 4.2. Awards will be delivered at the end of the works on February 22nd, 2020.
- 4.3. In the absence of the author or their representative, the award will be delivered to the 3rd and 4th most voted photograph.

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Article 5. Final informations

- 5.1. Submitted photographs and files won't be returned to their authors.
- 5.2. APCP reserves the right to promote the photographs received.
- 5.3. The organizing committee is not responsible for plagiarism or misuse of third party files.
- 5.4. The participation in the contest, accomplished through registration in the Congress and the delivery of the photograph, implies the acceptance of all conditions contained in this regulation.
- 5.5. Cases not covered in this regulation will be considered and decided by the jury.



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